



COMPANY INTRODUCTION

- Vision -

World's **No. 1** Smart Lighting Brand

- Brand Concept -



OPPLE MILESTONES



Company founded
in Zhongshan, China

1996



Kick-off International
Business

2004



**FORWARD THINKING
INVESTMENT**
Opening new factory and R&D Center
in Wujiang, China

2012



**FULLY LOCALIZED
OPERATION**

2014



EXPO 2020 DUBAI UAE
CHINA PAVILION

2020



**FULL-HOUSE SMART LIGHTING
ERA**
The new generation of full-house
smart lighting solutions launched

2022



**SDL Debuted at Light+
Building Frankfurt**

2024



Rollout First China
OPPLE Branded Stores

2000



HEADQUARTERS
Opening global HQ
in Shanghai, China

2009



GLOBAL EXPANSION
Opening of Europe headquarters in
the Netherlands

2013



GO LISTED

2016



**CONSTRUCTION OF SOUTH
CHINA INDUSTRIAL PARK**
Focus on smart manufacturing
and covering the Southeast
Asian market

2021



**Software Defined Lighting
(SDL) Technology Launched**

2023



CORPORATE STRENGTHS

CORPORATE STRENGTHS

Technical Strength

· R&D input ·

Over **56** million dollars per year

· Patents ·

4000+ patents

· R&D team ·

500+
members

· Labs ·

4
Shanghai, Zhongshan,
Suzhou, and Europe

CORPORATE STRENGTHS

Global Supply Chain

Zhongshan, Guangdong



OPPLE Lighting has two production which host advanced R&D labs and automated production workshops.

Wujiang, Suzhou



South China Industrial Park



The South China Industrial Park, which started construction in 2021.

ETO Manufacturing



With its industry-leading equipment, it can deliver pre-production samples and fulfill customization needs in short time frames without molds.

The Netherlands



Algeria



Egypt



Kuwait

UAE

Saudi Arabia

India

Thailand

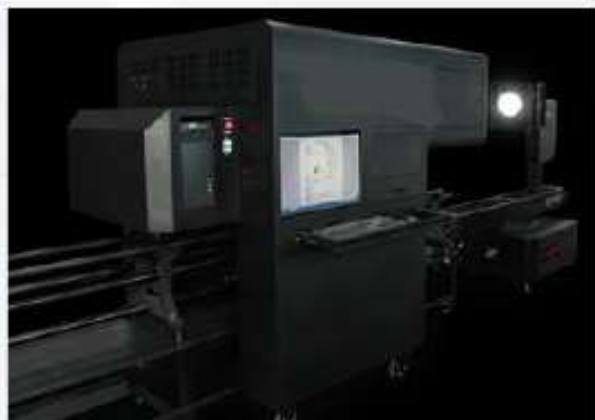
Vietnam

Indonesia

China

CORPORATE STRENGTHS

10 Consecutive Years
Passed the CNAS Lab Evaluation



R&D

7 Consecutive Years
Passed the TÜV SÜD ACT Evaluation



15 Professional Testing Labs



Product Quality Certification / Design Awards

CB

CE



Red Dot
Germany



Good Design Award
Japan



iF Design
Germany



CILD
China



IDEA
USA



Golden Pin
Taiwan

CORPORATE STRENGTHS

Global Distribution

Expanding business globally across the Middle East, Southeast Asia, South Asia, and Europe,
lighting up **70+** countries





SOFTWARE DEFINED LIGHTING

SDL TECHNOLOGY HIGHLIGHTS

Bring **Natural Light** Home



Ultra-Precise
Sunlight

1800K
-
12000K

Ultra-Wide CCT

CRI/CQS
97

Ultra-high
Quality Light



Eye Care



100,000,000+
Colors

DUV

DUV
Adjustable

15+
PRESET SCENES

15+
Preset Scenes



Dynamic
Rhythm Modes



SDL PRODUCT MATRIX

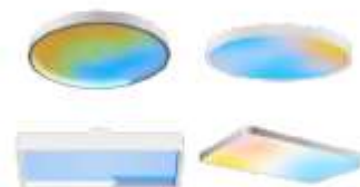
Downlight & Spotlight



Strip & Linear



Ceiling Lamp & Panel



Decorative Lights

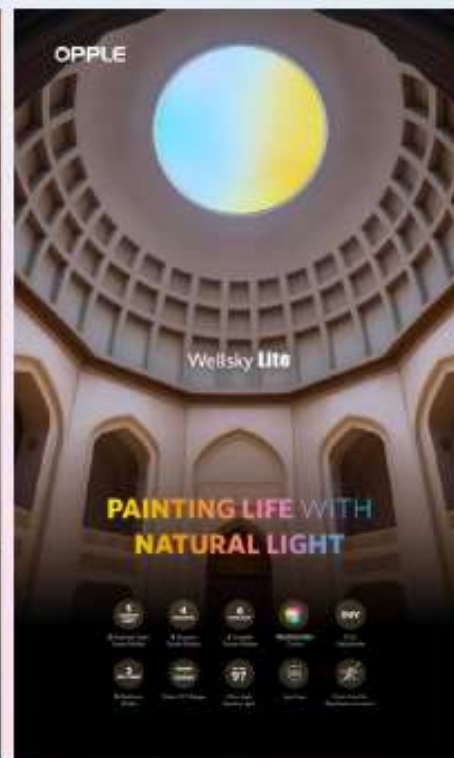
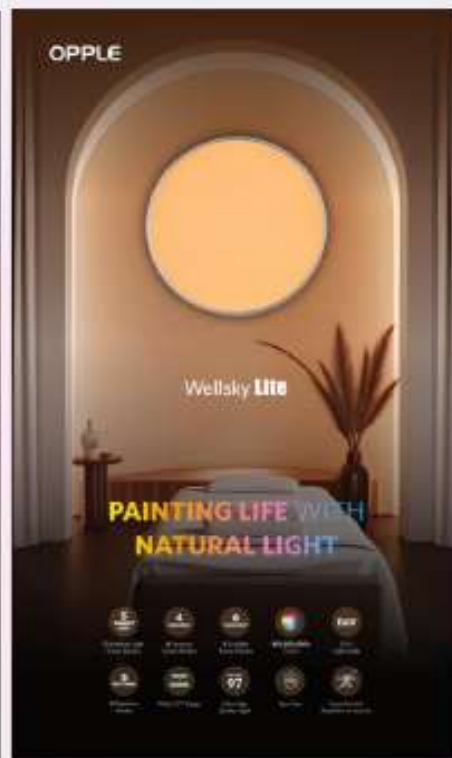
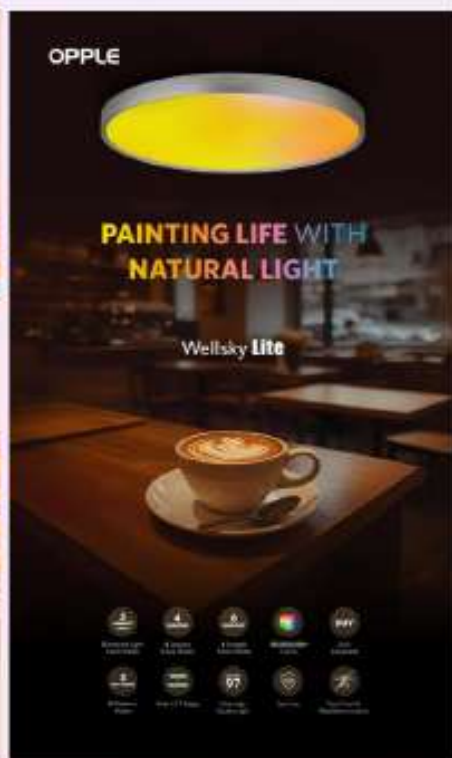
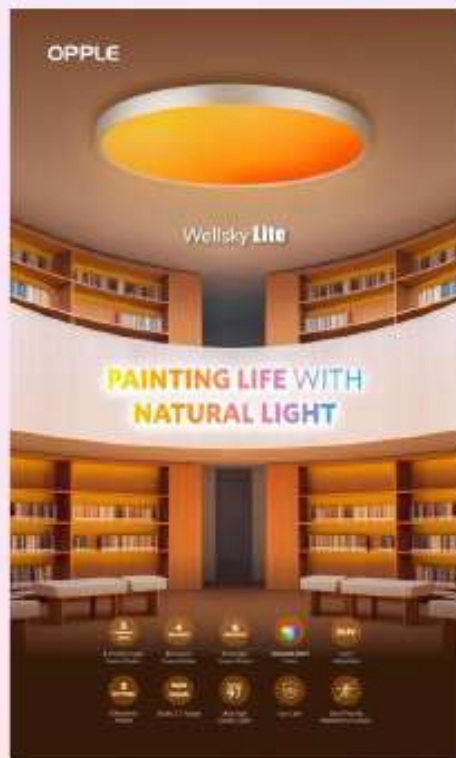


OPPLE Screen



SOFTWARE DEFINED LIGHTING

Wellsky Lite



PAINTING LIFE WITH NATURAL LIGHT

SOFTWARE DEFINED LIGHTING

Wellsky Series

SDL Wellsky

PAINTING SPACE WITH NATURAL LIGHT



5 Ambient Light
Scene Modes



4 Seasons
Scene Modes



6 Sunlight
Scene Modes



100,000,000+
Colors



Multiple
Splicing



5 Rhythmic
Modes



Wide CCT
Range



Ultra-high
Quality Light



Eye Care



Natural Window
Shadow Design



Dust-Proof &
Repellent to Insects

SOFTWARE DEFINED LIGHTING

SDL Screen



SDL Smart Natural Light



BLE Sigmesh



Ra > 97



Dimmable and Tunable



Dynamic Lighting Effects



Extra Large Area



Tailored Solutions

OPPLE
欧普照明

Downlight

· Flare



Spotlight

· Vista



Strip

· Ray



Linear

· Realm



REFLECTION
100% PREMIUM LIGHT

FROM LUX to LUXURY

THE ART OF LIGHT

SEAMLESS BEAUTY
LIMITLESS CREATIVITY





SMART SYSTEMS AND PRODUCTS

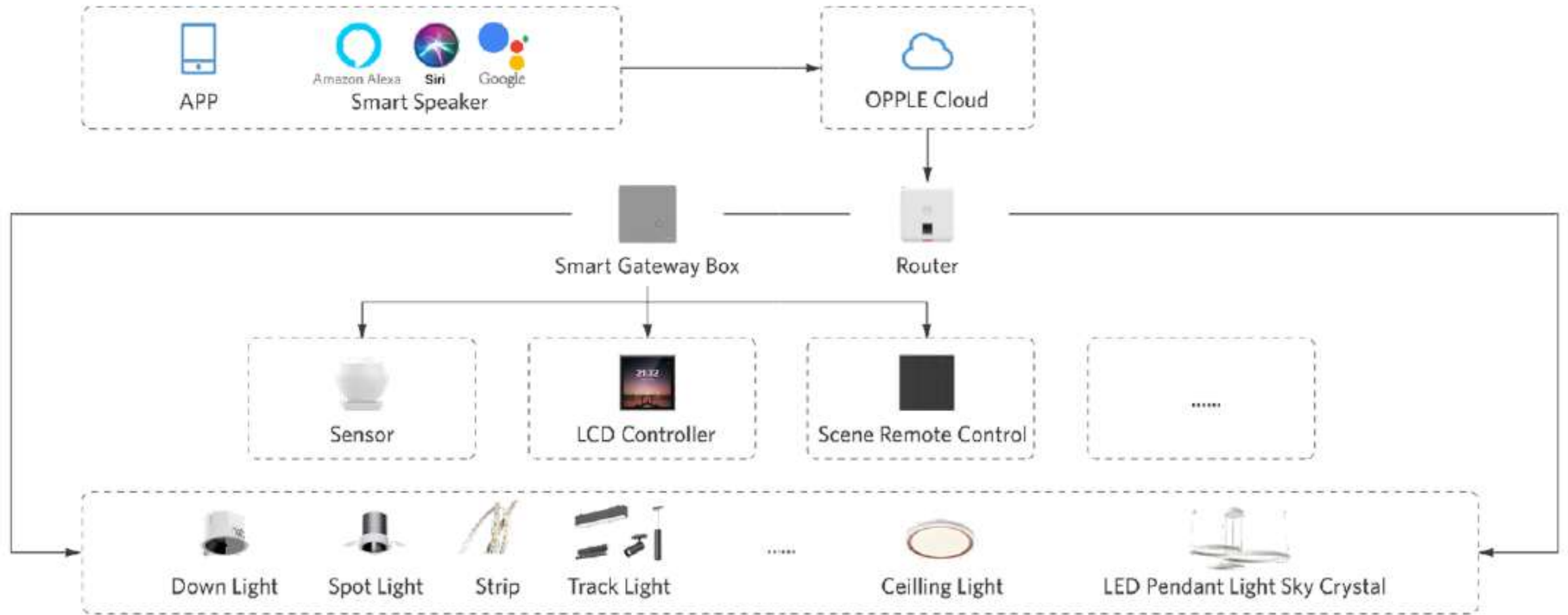


OPPLE SMART HOME SYSTEM

PRODUCT INNOVATION — SMART HOME LIGHTING

SMART HOME LIGHTING

Connection Overview



SMART HOME LIGHTING

System Highlights



Simple And
Smart



Bluetooth Mesh^{*}
*With 4 channel kit (optional)



App & Switch
Control



Compatible With
Alexa & Siri



SMART HOME LIGHTING

Smart Home Lighting

THE LARGEST AND MOST COMPREHENSIVE PROFESSIONAL LIGHTING PLATFORM

Basic Lighting



Downlight



Spotlight



Strip Light



Track light



Pendant Light



Footlight

Focus Lighting

Ambient Lighting



Ceiling Lamp



Control Screen



Control Panel



Smart Switch



Smart Curtain



Gateway



Sensor



OPPLE SMART OFFICE SYSTEM

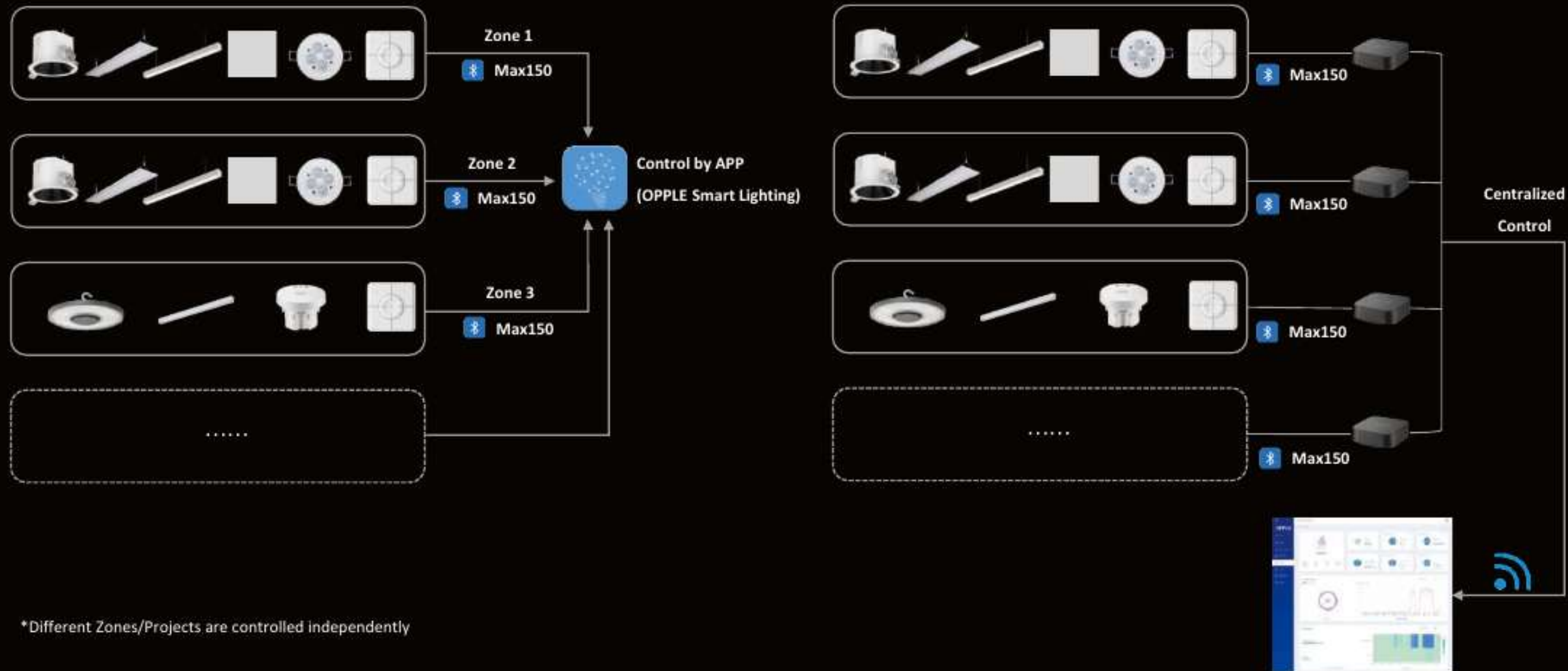
PRODUCT INNOVATION — SMART OFFICE LIGHTING



PRODUCT INNOVATION — SMART INDUSTRIAL LIGHTING

SMART OFFICE & INDUSTRIAL LIGHTING

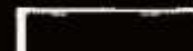
Connection Overview



*Different Zones/Projects are controlled independently

SMART OFFICE & INDUSTRIAL LIGHTING

Product Matrix

Smart Devices	Gateway	 Smart Connect Box						
	Smart Sensor	 Smart Sensor (passive infrared)		 Smart Sensor (Microwave)				
	Control Device	 Smart Relay	 Smart DALI Converter	 Smart 1-10V Converter	 Smart Switch	 Smart Scene Switch	 Smart Curtain	
Smart Office	Panel & Linear Lights	 Slim Panel Performer G6		 Panel Suspended Zenith		 Linear Lima	 Suspended Linear Tallinn	 LED Linear E3
	Downlights & Spotlights	 Downlight P2 HG	 Downlight P2 MW	 Spotlight P3 HAO	 Spotlight PA LING Track 3		 Spotlight PA FLEX	
	Strip Light	 LED Strip P3 DC						
Smart Industry	Industry Luminaries	 LED Highbay P6		 Waterproof Performer G4				

Remark: Here we display our luminaires and accessories in the system. You can choose the ones suit your project.

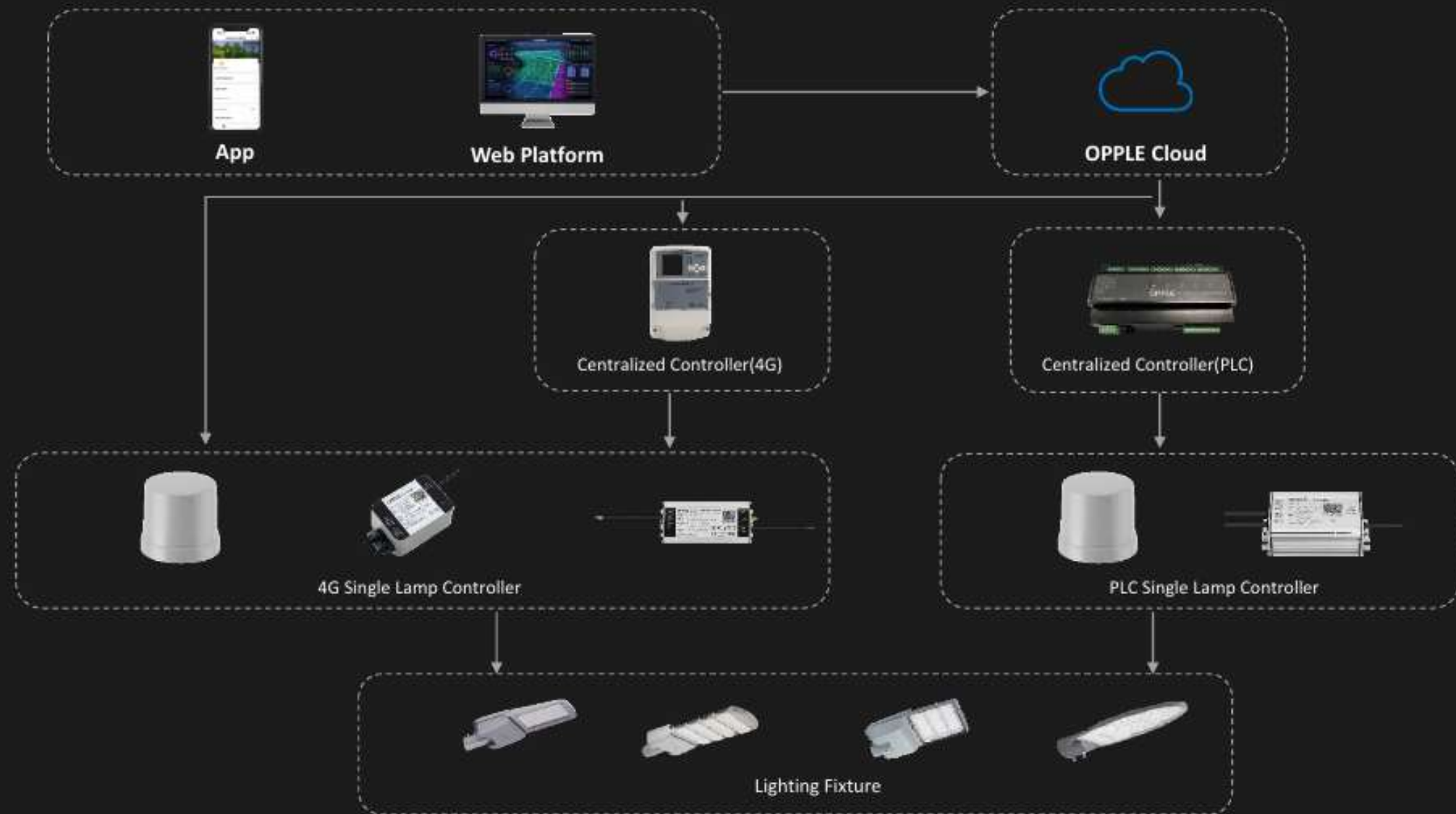
OPPLE



PRODUCT INNOVATION — SMART STREET LIGHTING

SMART STREET LIGHTING

Connection Overview



SMART STREET LIGHTING

Product Matrix

Control Devices	Centralized Controller	 Centralized Controller(4G)		 Centralized Controller(PLC)	
	4G Single Lamp Controller	 4G-NEMA	 NO-NEMA	 NO-NEMA	
	PLC Single Lamp Controller	 PLC-NEMA	 NO-NEMA		
Lighting Fixtures	Dimmable Lighting Fixtures	 PA	 P2	 PQ2	
	No-dimmable Lighting Fixtures	 EQ			

Remark: Here we display our luminaires and accessories in the system, and you can choose the ones suit your project.

KEY PRODUCTS

Product Mix

RESIDENTIAL	OFFICE	RETAIL	INDUSTRY	OUTDOOR	SDL Series	OPPLE DESIGN
						
						



CUSTOMER
SUPPORT

SERVICE



*Product Selection
/Training*

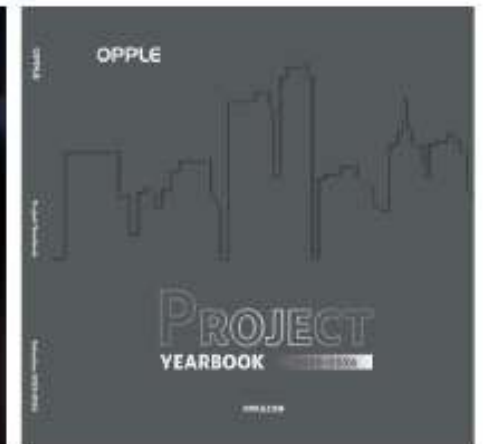
*Lighting Design / Space
Environment Research*



*Technical Support/
Final Implementation*

BRANDING SUPPORT

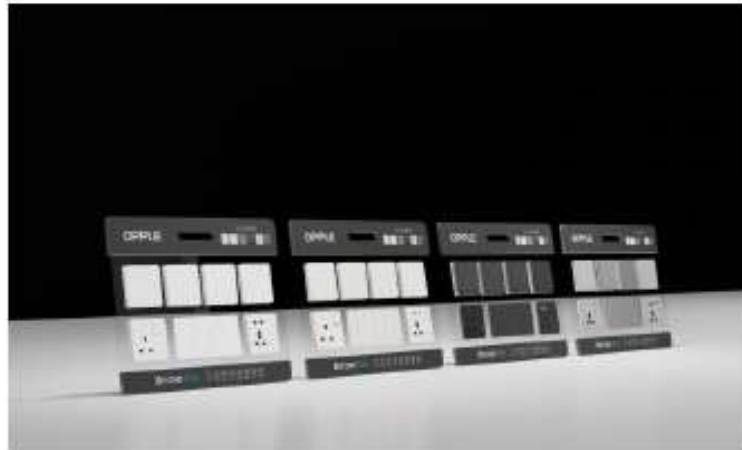
Catalogs/Manuals/Project Cases



BRANDING SUPPORT

Sales Tools

Display Props



Terminal Modular Display



Intensive Display



Stand Display



New Product Display Tools

BRANDING SUPPORT

Store Design & Retail Displays



BRANDING SUPPORT

Regional Projects

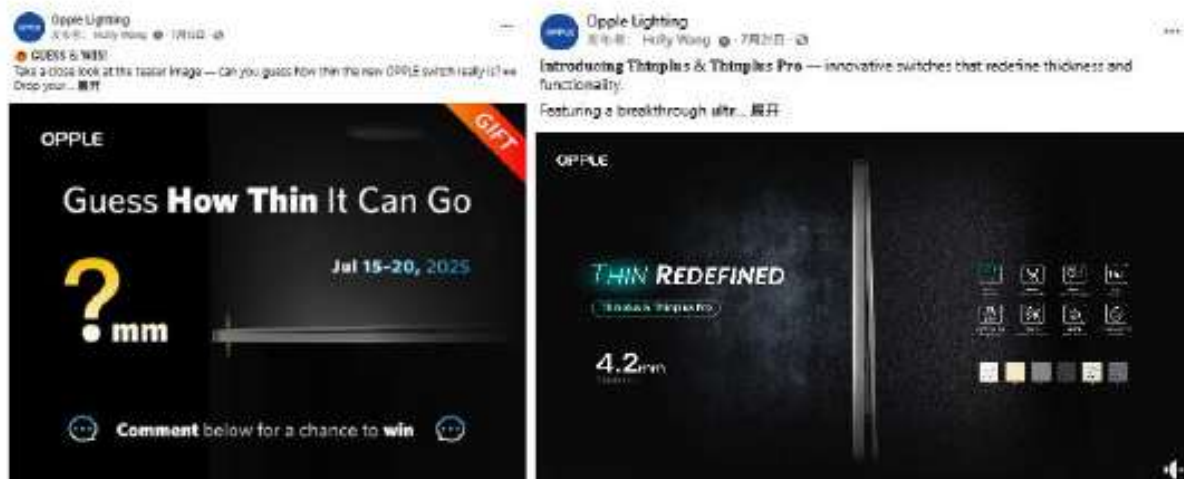


BRANDING SUPPORT

Exhibitions, Fairs and Seminars



BRANDING SUPPORT
Digital Marketing



BRANDING SUPPORT

Campaigns





OPPLE LIGHTING CO., LTD.

V1 Building, The MIXC, Lane 1799, Wuzhong Road,
Minhang District, Shanghai, China. 201103

T +86 21 3855 0000

E intersales@opple.com